



North Carolina Department of Agriculture & Consumer Services Food Distribution Division Gary W. Gay, Director Steve Troxler, Commissioner



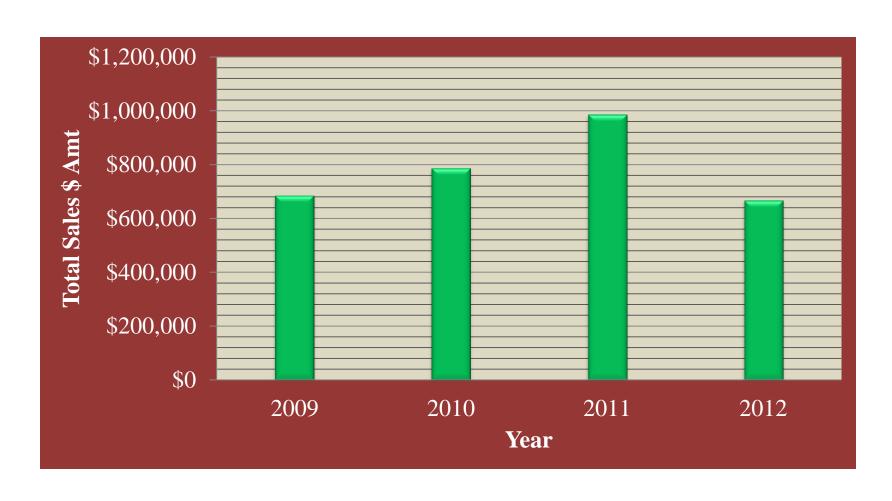


Fifteen years of providing NC public schools with NC grown produce





Total Farm To School Sales 2009 – 2012







Poundage

In 2010-11:

- NC Farm to School served 943,368 students
- 1,343,275 pounds of NC produce



NC Farm to School Calendar School Year 2011-2012



Week of July 11, 2011

Seedless Watermelons, Cantaloupes, Tomatoes, Grape Tomatoes, Peaches, Sprite Melon, Cucumbers, Zucchini, Yellow Squash, Sweet Corn, Apple Slices

Week of July 25, 2011

Same items as above

Week of August 8, 2011

Same items as above

Week of August 29, 2011

Watermelons, Cantaloupes, Tomatoes, Grape Tomatoes, Peaches

Week of September 12, 2011

Tomatoes, Grape Tomatoes, Apples, Cucumbers

Week of September 26, 2011

Apples

Week of October 10, 2011

Apples

Week of October 24, 2011

Apples, Sweet Potatoes

Week of October 31, 2011

Broccoli Crowns, Cabbage, Romaine



NC Farm to School Calendar School Year 2011-2012



Week of November 14, 2011 Apples, Romaine, Apple Slices, Collards

Week of December 5, 2011 Broccoli Crowns, Cabbage, Apples, Sweet Potatoes

Week of January 9, 2012 Apples, Sweet Potatoes

Week of February 6, 2012 Apple Slices, Sweet Potatoes

Week of March 5, 2012 Apple Slices, Sweet Potatoes

Week of March 19, 2012 Apple Slices

Week of April 16, 2012 Sweet Potatoes

Week of April 30, 2012 Strawberries, Romaine

Week of May 7, 2012 Strawberries, Romaine

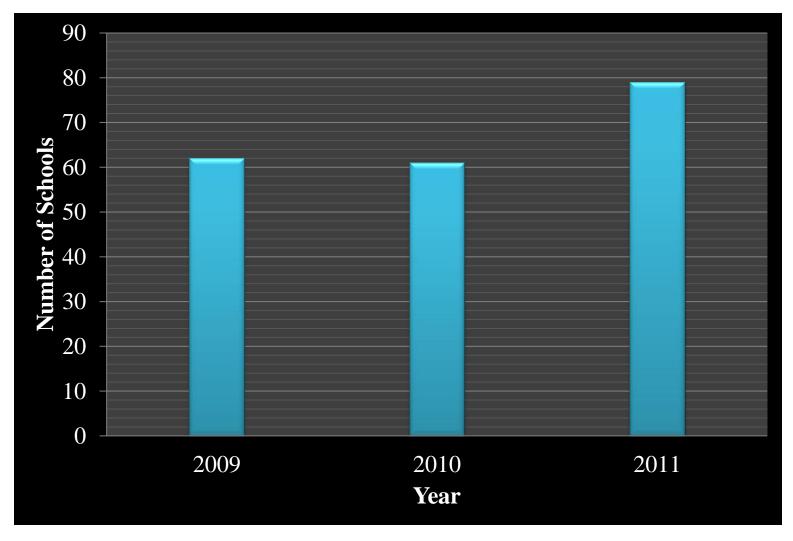
Week of May 14, 2012 Squash, Zucchini

Week of May 21, 2012 Strawberries, Blueberries



School Participation 2009 – 2011

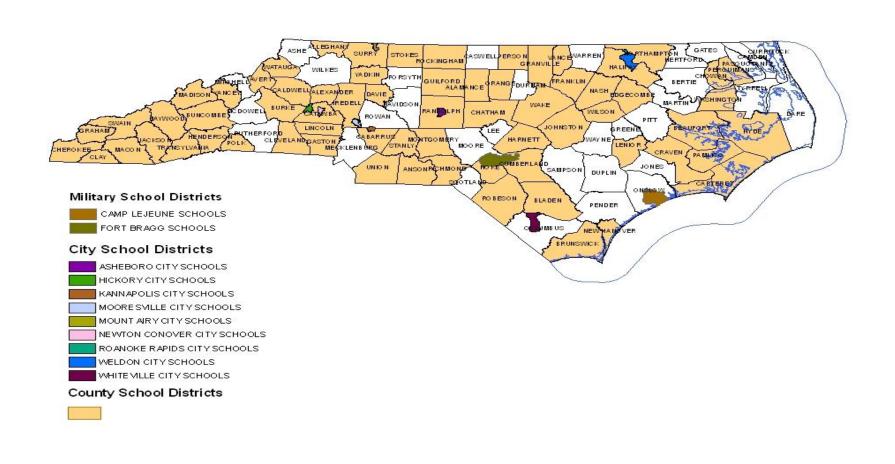








SCHOOL DISTRICTS PARTICIPATING IN NC FARM TO SCHOOL PROGRAM 2010-11







Barriers

- Lack of walk-in refrigeration space
- Lack of staff/facilities to prepare fresh produce
- No warehouse space
- Transportation/distribution
- Lack of GAP certified farmer
- Cost



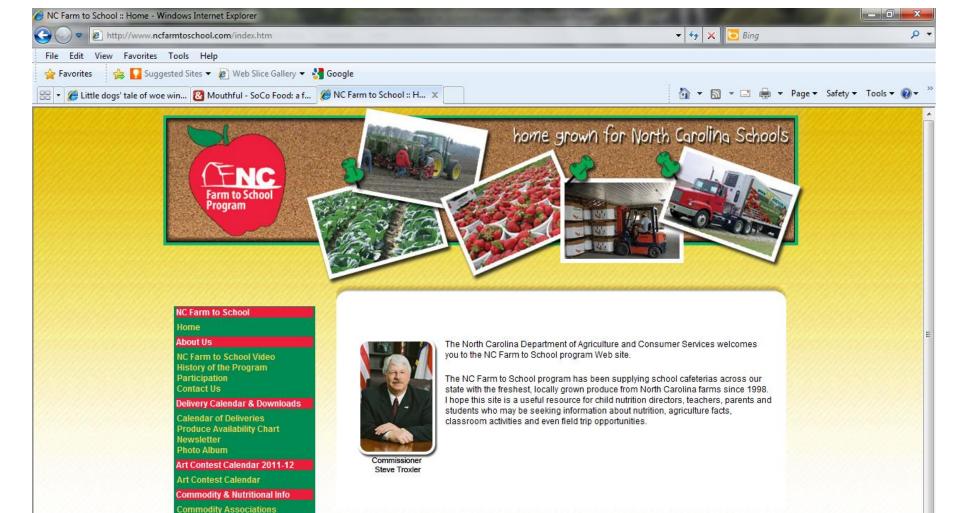




Number of Farms that Benefit from the NC Farm to School Program



NC Farm to School Cooperative Members and Farms They Market for that Supply the NC Farm to School Program



Growers

Recipe Links Recipe of the Month Educational Resources **Activities And Art** Field Trips Lesson Plans Photo Album

Map of Districts & Farms **Nutritional Links Produce Availability Chart**

Promotions & School Incentivies NC Farm to School Video **Current Promotions**







What is NC Farm to School?



The NC Farm to School program has been supplying school cafeterias across the state with the freshest, locally grown produce from NC farms since 1997.

The program is run through the North Carolina Department of Agriculture and Consumer Services' (NCDA&CS) Food Distribution Division in cooperation with the Marketing Division.

In the Truck



Week of October 10 – Apples Week of October 24 – Apples, Sweet Potatoes Week of October 31 – Broccoli Crowns, Cabbage, Romaine

NC Farm to School Team



NCDA&CS Marketing Division: Heather Barnes, heather barnes@ncagr.gov Tommy Fleetwood, tommy.fleetwood@ncagr.gov

NCDA&CS Food Distribution Division: Gary Gay, gary.gav@ncagr.gov Ted Fogleman, ted.fogleman@ncagr.gov

Steve Troxler, Commissioner of Agriculture

NATIONAL FARM to SCHOOL MONTH National Farm to School Month

October has been declared National Farm to School month. According to the National Farm to School Network, this passage of House Resolution 1655 "demonstrates the growing importance and role of Farm to School programs as a means to improve child nutrition, support local economies and educate children about the origins of food".

NCDA&CS has been involved in Farm to School since 1997 and last year sold just under one million dollars worth of produce through the program. Seventy-eight school districts (1,618 schools) were served by the program in 2010-11.

On the website (www.ncfarmtoschool.org) you will find resources to help schools plan Farm to School Month celebrations. There are press releases, a PowerPoint, fact sheet, suggested activities and links to resources and lesson plans.

The NC Farm to School Cooperative, formed by the farmers that supply produce for the program, has contributed prize money for the schools with the best promotion of the program during October. To enter, schools should send pictures or portfolios detailing how they celebrated Farm to School Month. For more details, visit http://www.ncfarmtoschool.com/htm/promotions/f2smonth.htm. Entries are due by November 15.





Cafeteria Staff

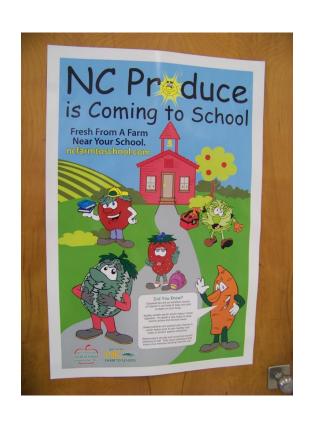
- Visit a local farm/Farmer's Market
- Invite a farmer
- Invite a local chef
- Hold a taste testing
- Cooking demonstration







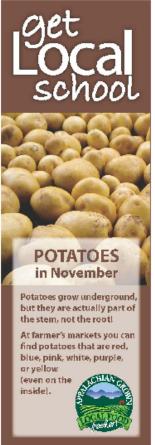
Cafeteria



- Order from a farm
- Posters, table tents, banners
- Menus
- Bulletin Boards
- Clings
- Commodity Assoc items
- "NC" posters
- Flyer







Menus for November 2011

[insert school system] Elementary Schools

Try planting potatoes in your school garden next spring!

	Tuesday, November 1	Wednesday, November 2	Thursday, November 3	Friday, November 4
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tueaday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11
Monday, November 7	Tuesday, November 8	Wednesday, November 9	Thursday, November 10	Friday, November 11







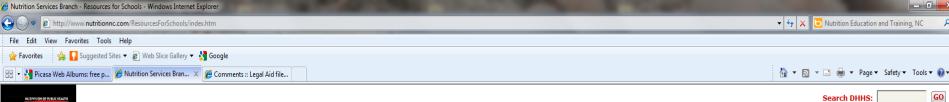
Camp Lejeune Schools proudly participates in the NC Farm to School Program. Sponsored by the NC Dept. of Agriculture & Consumer Services, this program makes it possible for our students to enjoy *farm-fresh* NC grown fruits and vegetables throughout the year. In October and November, Camp Lejeune students will have the opportunity to sample variety apples from the mountains of western North Carolina as well as fresh broccoli, collard greens, cabbage, sweet potatoes and romaine lettuce.

Ways your family can celebrate North Carolina Farm to School Month:

- •Visit a local farm or farmers market Find one at www.ncfarmfresh.com
- •Plant some variety lettuce in a container for a fresh and economical gourmet salad.

Visit www.ehow.com/how_207117_grow-lettuce-containers

- •Join the 10% Campaign! Make the Choice. Make a Difference. Make it Local. www.ncsu.edu/project/nc10percent
- •Prepare a healthy and delicious new fruit or vegetable recipe using NC grown produce. www.ncagr.gov/markets





Welcome to Nutrition NC.com the Website of the North Carolina **Nutrition Services** Branch.







1914 Mail Service Center, Raleigh, NC 27699-1914 Phone: (919) 707-5800 (WIC & NET Programs) OR (919) 707-5799 (CACFP & SFSP) Fax: (919) 870-4818 (WIC & NET Programs) OR (919) 870-4819 (CACFP & SFSP)

Home | About Us | NET Library | Resources for Schools | Special Nutrition Programs | WIC Program | Surveillance Data and Statistics | Conferences | Breastfeeding Promotion and Support | Feedback

Resources for Schools

[+] Expand All "More" Items | [-] Collapse All "More" Items

North Carolina Nutrition Education and Training (NET) Program

The North Carolina Nutrition Education and Training (NET) Program in the N.C. Division of Public Health works with numerous state and local-level partners to provide nutrition education resources for students, families, educators and food service personnel. The Nutrition Education and Training (NET) Program, strives to integrate mealtime and learning experiences to help children make informed food choices as part of a healthy lifestyle. The N.C. NET Program instructs educators in nutrition education, trains food service personnel in nutrition and nutrition education, develops educational materials and curricula, and supports healthful school environments through implementation of Local Wellness Policy.

• N.C. NET Program Brochure (PDF, 151 KB)

North Carolina NET Resource Library

The N.C. NET Resource Library makes available audiovisuals, computer programs, games, curricula guides, textbooks, children's books and other resources for classroom, cafeteria and community use. Items cover topics such as general nutrition, food preparation, food science, fitness, sports nutrition, special needs, eating disorders, food labels and dietary management. This collection of materials is available for loan to anyone in North Carolina who works with children of all ages.

N.C. NET Resource Library

North Carolina Healthful Living Standard Course of Study

The intent of the North Carolina Healthful Living Standard Course of Study is to establish competency goals and objectives for the teaching and learning of behaviors that contribute to a healthful lifestyle and improved quality of life for all students. The N.C. Healthful Living Standard Course of Study is a combination of two content areas: health education and physical education. The two courses should complement each other as reflected in the Standard Course of Study Strands, Competency Goals, and Objectives. Attention should also be given to the Grade-level Major Emphases and Focus areas to ensure students experience a comprehensive sequential educational program that involves learning a variety of skills and concepts that are health-enhancing.

- 2006 N.C. Healthful Living Standard Course of Study (PDF, 874 KB)
- 2006 Health Education Scope and Sequence (PDF, 173 KB)
- 2006 Physical Education Scope and Sequence (PDF, 258 KB)

North Carolina Action for Healthy Kids

Action for Healthy Kids (AFHK) is a nationwide initiative dedicated to improving the health and educational performance of children through better nutrition and physical activity in schools. Healthy schools produce healthy students - and healthy students are better able to learn and achieve their true potential. North Carolina AFHK is one of 51 Action for Healthy Kids state teams. The mission of North Carolina Action for Healthy Kids is to improve children's nutrition and physical activity in schools by collaborating with diverse stakeholders in advocating, promoting and implementing national and state initiatives. N.C. Action for Healthy Kids' primary work focuses on implementing Local Wellness Policies in North Carolina schools through the implementation of the Successful Students Eat Smart and Move More campaign.

- N.C. Action for Healthy Kids Brochure (PDF, 807 KB)
- N.C. Action for Healthy Kids Flyer (PDF, 695 KB)
- . N.C. Action for Healthy Kids Web site (link opens in new window)

Internet | Protected Mode: Off



















Classroom

- School Garden
- Taste Testing
- Art Contest
- Farmer/Chef
- Visit farmer/mill/grocery
- Facts into lessons

- Use lessons from commodity assoc.
- Research
- Local contest
- Tour cafeteria
- Pen Pals





School

- Nutrition Fair
- Calendar Facts
- Announcement
- Cooking contest







Community

- Invite local media
- Bring your parent/administrator to lunch
- Newsletter
- PTA/School Board meeting
- "Letter to the Editor"





New Initiative

Schools can use their Federal Entitlement Dollars:

to purchase through the NC Farm to School Program





In the future we see more:

Schools participating

Farm to School Items

Weeks of delivery





BCBS Grant of \$1.2 million

\$900,000 to purchase

5 refrigerated 40 to 48 ft trailers

6 trucks

\$300,000 to be used in marketing





